



*What is a*

# Chamber of COMMERCE?

## Why should you become a member of your Chamber of Commerce?

A Chamber of Commerce is a coalition of area businesses, industries, organizations, and professionals who pool their talents and resources to improve the economic, civic, and cultural climate of their community.

Businesses and organizations are eligible to belong to the chamber of commerce. Dues are structured so even the smallest business can be a member.

The Chamber is an advocate and service organization for business. It provides a venue through which business professionals can take effective action for the progress and growth of their communities.

- As a Chamber member, you become a part of an organization with a strong credible voice that speaks out on behalf of business and industry.
- A Chamber membership allows you to shape your community by participating in projects and special task groups that apply business-oriented solutions to community concerns.
- As a Chamber member, you have access to one of the most efficient, effective networking systems available to promote your business and expand your customer base.
- Your local Chamber of Commerce works tirelessly to promote members, and can provide you with resources and referrals to grow your business.
- A Chamber membership can boost your community image and increase your sales. A recent national survey found that consumers are 63% more likely to buy from Chamber members.

Join today and  
let your Chamber  
start working for you!



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Government Relations

## Community Development

- Networking
- Professional Development
- Workforce Development
- Business/Education Partnerships
- Government Relations
- Business Advocacy
- Marketing Opportunities
- Referrals
- Economic Development
- Communications
- Recruitment and Retention
- Connections
- Community Development
- Events
- Growth
- Access



Business/Education Partnerships

Events

Referrals

Networking

Growth

Marketing Opportunities

National study by the Schapiro Group:

**Consumers are 63% more likely to buy from chamber members.**